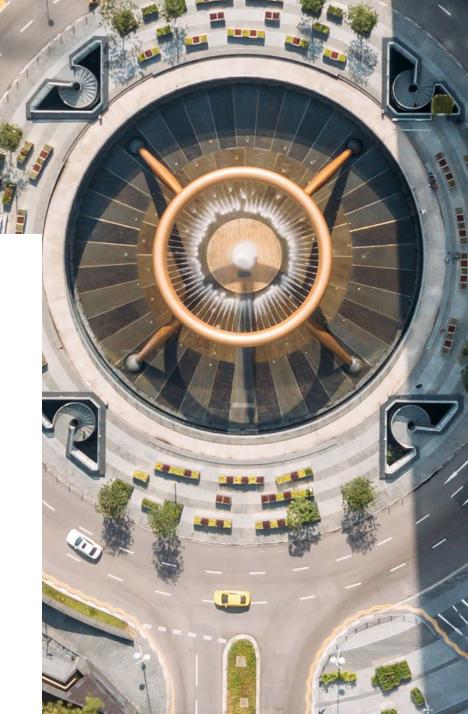


Arrow Education

Services Overview





Strength in numbers

CUSTOMERS

220,000+

EMPLOYEES

20,700

2021 INTERNATIONAL REVENUE (USD)

\$34.48B

FORTUNE 500 RANK

102

NYSE TICKER SYMBOL

ARW

FOUNDED

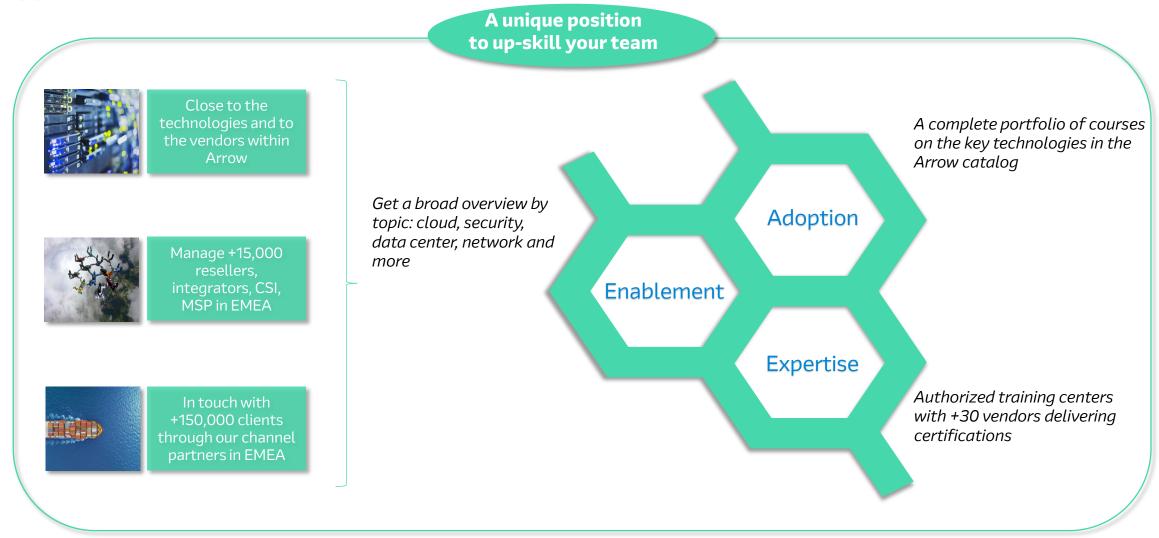
1935

GLOBAL HEADQUARTERS

Centennial, CO, USA

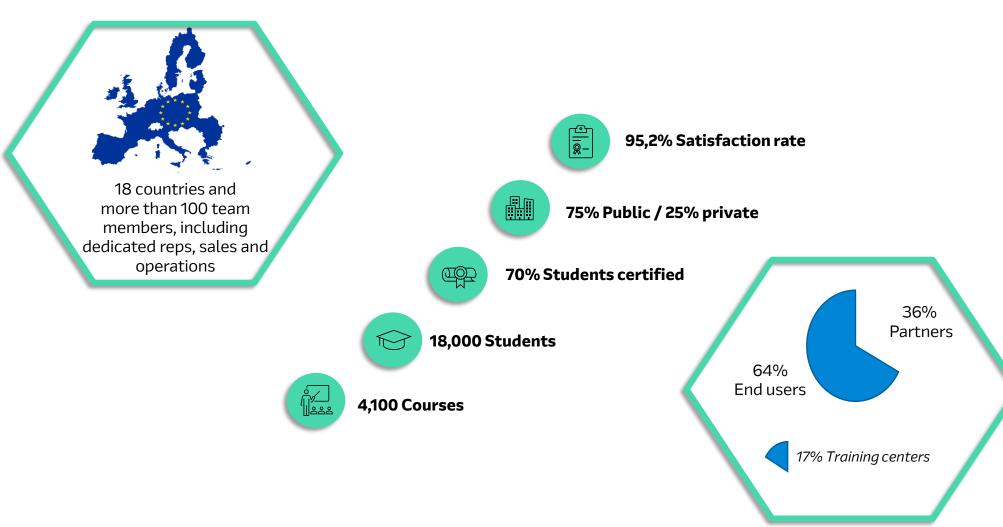
Strategy

Support the transformation



Figures and KPIs

A powerful and balanced education model



Arrow Education Awards and credentials

Arrow Education nominated as Top 20 WW Training company for several years







Quality in our DNA

Citrix CALC of the Year (DE/FI)



Checkpoint **Platinum Elite** status EMEA



Veeam Certified trainer of the Year



Business dynamic

Technologies leverage

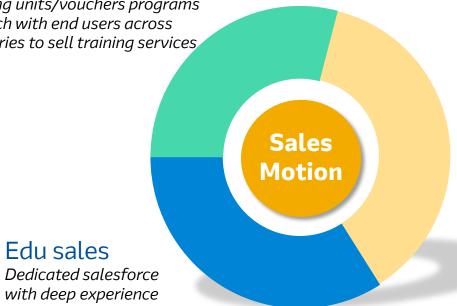
'Disti' leverage

- Thousand sales attaching services
- *Training units/vouchers programs*
- In touch with end users across industries to sell training services

Edu sales

on advising the

customers and to sell



Marketing engine

- Offering management and new concepts
- Marketing programs
- Web campaigns / social media / newsletters





Technology DNA

The largest courses portfolio with the major vendors and the new ones



Expertise and certification

Focus on the knowledge of the IT professional (MPS, CSI) and the end users



Transformation by the tech

Set of courses, workshops, digital tips, and labs on key topics (cyber, DevOps, etc.)



Resources

A full set of services to increase your knowledge

Offering



ATC / +30 vendors

Certification

Arrow Academy

Labs and testing offers

ArrowSphere (cloud)

Method



Virtual classroom

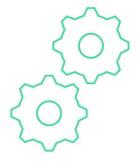
Blended learning

Digital vendors courses

Multi-languages and Pan-EMEA schedule

Classroom

Tools



Management: BAPS
CRM dedicated: BAPS
Quality control: MTM
Remote tools
Labs in the cloud

Marketing



Web by country / mobile (18)
Social media (Sprinklr)
Eloqua platform
Database partners and EU
Analytics (PBI)

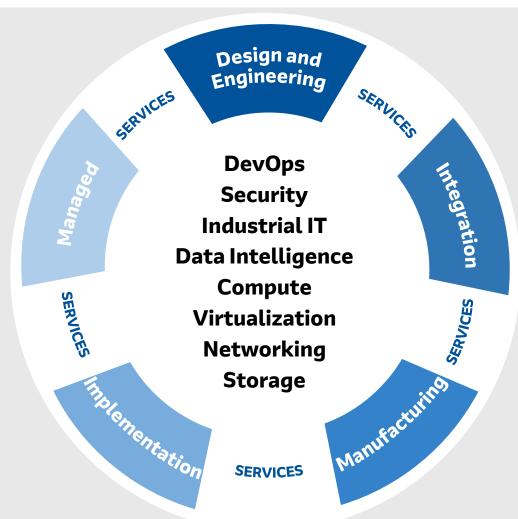
IBM – VMware – Citrix – Checkpoint – Fortinet – Microsoft - Veeam – Splunk – NetApp – Nutanix Kubernetes

DevOps – scrum – agile – Linux – cybersecurity – OpenStack – big data -

Solutions + services

A unique combination in the market







Additional Resources

Find our complete offering per country and receive the latest news and offers

Arrow Education country web sites

edu.arrow.com

Follow us

Arrow ECS Education Services LI

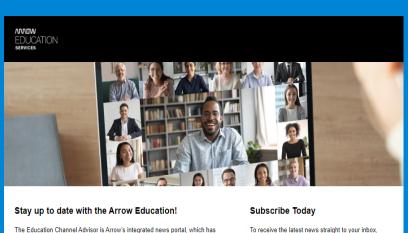
Subscribe

Subscribe to our country Newsletter

How to subscribe to your country Education Newsletter

- Austria
- Belgium
- Czech Republic
- <u>Denmark</u>
- Germany
- Finland
- France
- Hungary

- Italy
- The Netherlands
- Norway
- Poland
- Spain
- Sweden
- Switzerland
- UK



The Education Channel Advisor is Arrow's integrated news portal, which has been uniquely designed to be a one-stop platform for all of the latest news. To find out more about new Vendor Education technologies and solutions, courses promotions, partner programmes, certifications and upcoming events, visit the Education Channel Advisor today.

DISCOVER

- A dedicated channel to bring you the latest Education updates and offers
- The latest industry news displayed and searchable by solution area
- A full suite of news from all of Arrow's Education technology suppliers

EXPLORE

- Education Channel Advisor online, on any device, at any time.
- · Subscribe to receive updates and alerts direct to your inbox.
- Share articles with fellow colleagues and social followers.

If you require further information please contact Arrow ECS EMEA Education educationteam.ecs.uk@arrow.com To receive the latest news straight to your inbo simply complete your details to subscribe:

F	rst	ŀΝ	la	m	ρ

Stefano

Last Name* Scirgalea

Email Address*

stefano.scirgalea@arrow.com

Country*

I agree to receive communications in accordance with

Arrow's Privacy Policy.

Please confirm you will not be using Arrow information to target public sector parties. *

Subscribe

Thank You

