Enterprise Computing Solutions - Education Services

# NABÍDKA ŠKOLENÍ

**Prosím kontaktujte nás zde**

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# AI CERTs® AI+ Executive™

| Kód: | DÉLKA: | CENA: |
| --- | --- | --- |
| AIC_AC-110 | 8 Hours | Kč bez DPH 4,500.00 |

## Description

**Pioneering AI: Leading with Insight and Impact**

- Strategic Business Focus: Tailored for leaders to drive AI-led business transformation
- Decision-Making Power: Equips professionals with hands-on insights for informed AI adoption
- End-to-End Understanding: Covers frameworks from AI basics to real-world implementation
- Leadership-Ready Skills: Empowers executives to confidently integrate AI within operations

**Why This Certification Matters**

- **Strategic AI Insights:** Understand AI technologies and their business impact to develop and execute effective AI strategies.
- **Practical Application:** Engage in workshops and case studies to gain practical, actionable AI knowledge.
- **Ethical AI Implementation:** Learn the ethical and legal considerations for responsible AI practices.
- **Future-Proof Workforce:** Prepare your team with the skills needed to thrive in an AI-driven workplace.

**At a Glance: Course + Exam Overview**

- Included: Self-paced course + Official exam + Digital badge
- Delivery: Projects & case studies
- Outcome: Industry-recognized credential + hands-on experience

**The following tools will be explored in this course:**

- Copilot
- UiPath
- Pega Infinity

**What's Included (One-Year Subscription + All Updates):**

- High-Quality Videos, E-book (PDF & Audio), and Podcasts
- AI Mentor for Personalized Guidance
- Quizzes, Assessments, and Course Resources
- Online Proctored Exam with One Free Retake
- Comprehensive Exam Study Guide
- Access for Tablet & Phone

## Cíle

- AI Strategy Development
- AI Integration in Business

- Real-World AI Use Cases Analysis
- Ethical Considerations in AI
- AI Trend Analysis
- Informed Decision-Making with AI
- Leadership in AI-Driven Organizations
- AI-Driven Business Transformation

## Určeno pro

- **Business Leaders & Executives:** Leverage AI to drive strategic decisions, optimize operations, and enhance business growth.
- **Data Scientists & Analysts:** Master AI tools to analyze large datasets and gain actionable insights for business intelligence.
- **IT Managers:** Implement AI to streamline processes, increase efficiency, and manage enterprise systems effectively.
- **Technology Consultants:** Guide organizations in integrating AI for transformation and scalability in their tech strategies.
- **Students & New Graduates:** Gain cutting-edge AI skills to stand out in the evolving tech landscape and future-proof your career.

## Vstupní znalosti

- **Business Awareness:** Basic understanding of how businesses operate.
- **Tech Comfort:** Openness to learn about AI tools and concepts.
- **Decision-Making Insight:** Some knowledge of how choices are made in organizations.
- **Openness to AI:** Curiosity about the potential of artificial intelligence in businesses.

## Program

**What You'll Learn**

**Certification Overview**

- Course Introduction

**Module 1: Understanding Artificial Intelligence (AI)**

1. 1.1 Introduction to AI in Business
2. 1.2 Basic Concepts of AI
3. 1.3 History and Evolution of AI in Business
4. 1.4 Importance of AI in Modern Business Practices

**Module 2: AI Technologies and Business Implications**

1. 2.1 Big Data Concepts
2. 2.2 Machine Learning
3. 2.3 Natural Language Processing (NLP) and Chatbots
4. 2.4 Robotics and Automation
5. 2.5 AI Tools Demonstration

**Module 3: AI Strategy for Executives**

1. 3.1 Strategic AI Development
2. 3.2 AI and Business Alignment
3. 3.3 Measuring AI ROI

**Module 4: Ethical, Legal, and Societal Considerations**

1. 4.1 Ethics in AI
2. 4.2 AI and Privacy Laws
3. 4.3 AI Governance

**Module 5: Managing AI Projects**

1. 5.1 AI Project Management
2. 5.2 Leading AI Teams
3. 5.3 Case Study Analysis

**Module 6: AI and the Future of Work**

1. 6.1 Impact on the Workforce
2. 6.2 Skills for the AI Era
3. 6.3 Future Trends in AI

**Module 7: Department-Specific AI Applications**

1. 7.1 Finance and Accounting
2. 7.2 Marketing and Sales
3. 7.3 Human Resources

**Module 8: Interactive Workshop**

1. 8.1 AI Integration Planning
2. 8.2 Workshop Activities

**Optional Module: AI Agents for Business Strategy**

1. 1. Understanding AI Agents
2. 2. Case Studies
3. 3. Hands-On Practice with AI Agents

## Navazující kurzy

- AI+ Prompt Engineer Level 1™
- AI+ Everyone™
- AI+ Foundation™

## Zkoušky a certifikace

**Exam Details:**

- Duration 90 minutes
- Passing Score 70% (35/50)
- Format 50 multiple-choice/multiple-response questions
- Delivery Method Online via proctored exam platform (flexible scheduling)

**Exam Blueprint:**

- Understanding Artificial Intelligence (AI) – 8%
- AI Technologies and Business Implications – 10%
- AI Strategy for Executives – 18%
- Ethical, Legal, and Societal Considerations – 12%
- Managing AI Projects – 12%
- AI and the Future of Work – 15%
- Department-Specific AI Applications – 15%
- Interactive Workshop – 10%

## Termíny školení

| Datum | Místo konání | Časové pásmo | Jazyk | Typ | Garance termínu | CENA |
|---|---|---|---|---|---|---|
| 01 Jan 0001 | | | English | Self Paced Training | | Kč bez DPH 4,500.00 |

## Dodatečné informace

Školení je možné zajistit na míru. Kontaktujte nás pro bližší informace.