



Enterprise Computing Solutions - Education Services

## NABÍDKA ŠKOLENÍ

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**Prosím kontaktujte nás zde**

Arrow ECS, a.s., 28. října 3390/111a, 702 00 Ostrava

Email: [training.ecs.cz@arrow.com](mailto:training.ecs.cz@arrow.com)  
Phone: +420 597 488 811



**Kód:**      **DÉLKA:**      **CENA:**

AIC\_AC-110    8 Hours            Kč bez DPH 4,500.00

## Description

### Pioneering AI: Leading with Insight and Impact

- Strategic Business Focus: Tailored for leaders to drive AI-led business transformation
- Decision-Making Power: Equips professionals with hands-on insights for informed AI adoption
- End-to-End Understanding: Covers frameworks from AI basics to real-world implementation
- Leadership-Ready Skills: Empowers executives to confidently integrate AI within operations

## Why This Certification Matters

- **Strategic AI Insights:** Understand AI technologies and their business impact to develop and execute effective AI strategies.
- **Practical Application:** Engage in workshops and case studies to gain practical, actionable AI knowledge.
- **Ethical AI Implementation:** Learn the ethical and legal considerations for responsible AI practices.
- **Future-Proof Workforce:** Prepare your team with the skills needed to thrive in an AI-driven workplace.

## At a Glance: Course + Exam Overview

- Included: Self-paced course + Official exam + Digital badge
- Delivery: Projects & case studies
- Outcome: Industry-recognized credential + hands-on experience

## The following tools will be explored in this course:

- Copilot
- UiPath
- Pega Infinity

## What's Included (One-Year Subscription + All Updates):

- High-Quality Videos, E-book (PDF & Audio), and Podcasts
- AI Mentor for Personalized Guidance
- Quizzes, Assessments, and Course Resources
- Online Proctored Exam with One Free Retake
- Comprehensive Exam Study Guide
- Access for Tablet & Phone

## Cíle

- AI Strategy Development
- AI Integration in Business

- Real-World AI Use Cases Analysis
- Ethical Considerations in AI
- AI Trend Analysis
- Informed Decision-Making with AI
- Leadership in AI-Driven Organizations
- AI-Driven Business Transformation

## Určeno pro

- **Business Leaders & Executives:** Leverage AI to drive strategic decisions, optimize operations, and enhance business growth.
- **Data Scientists & Analysts:** Master AI tools to analyze large datasets and gain actionable insights for business intelligence.
- **IT Managers:** Implement AI to streamline processes, increase efficiency, and manage enterprise systems effectively.
- **Technology Consultants:** Guide organizations in integrating AI for transformation and scalability in their tech strategies.
- **Students & New Graduates:** Gain cutting-edge AI skills to stand out in the evolving tech landscape and future-proof your career.

## Vstupní znalosti

- **Business Awareness:** Basic understanding of how businesses operate.
- **Tech Comfort:** Openness to learn about AI tools and concepts.
- **Decision-Making Insight:** Some knowledge of how choices are made in organizations.
- **Openness to AI:** Curiosity about the potential of artificial intelligence in businesses.

## Program

### What You'll Learn

#### Certification Overview

- Course Introduction

#### Module 1: Understanding Artificial Intelligence (AI)

1. 1.1 Introduction to AI in Business
2. 1.2 Basic Concepts of AI
3. 1.3 History and Evolution of AI in Business
4. 1.4 Importance of AI in Modern Business Practices

#### Module 2: AI Technologies and Business Implications

1. 2.1 Big Data Concepts
2. 2.2 Machine Learning
3. 2.3 Natural Language Processing (NLP) and Chatbots
4. 2.4 Robotics and Automation
5. 2.5 AI Tools Demonstration

#### Module 3: AI Strategy for Executives

1. 3.1 Strategic AI Development
2. 3.2 AI and Business Alignment
3. 3.3 Measuring AI ROI

## **Module 4: Ethical, Legal, and Societal Considerations**

1. 4.1 Ethics in AI
2. 4.2 AI and Privacy Laws
3. 4.3 AI Governance

## **Module 5: Managing AI Projects**

1. 5.1 AI Project Management
2. 5.2 Leading AI Teams
3. 5.3 Case Study Analysis

## **Module 6: AI and the Future of Work**

1. 6.1 Impact on the Workforce
2. 6.2 Skills for the AI Era
3. 6.3 Future Trends in AI

## **Module 7: Department-Specific AI Applications**

1. 7.1 Finance and Accounting
2. 7.2 Marketing and Sales
3. 7.3 Human Resources

## **Module 8: Interactive Workshop**

1. 8.1 AI Integration Planning
2. 8.2 Workshop Activities

## **Optional Module: AI Agents for Business Strategy**

1. 1. Understanding AI Agents
2. 2. Case Studies
3. 3. Hands-On Practice with AI Agents

## **Navazující kurzy**

- AI+ Prompt Engineer Level 1™
- AI+ Everyone™
- AI+ Foundation™

## **Zkoušky a certifikace**

### **Exam Details:**

- Duration 90 minutes
- Passing Score 70% (35/50)
- Format 50 multiple-choice/multiple-response questions
- Delivery Method Online via proctored exam platform (flexible scheduling)

## Exam Blueprint:

- Understanding Artificial Intelligence (AI) – 8%
- AI Technologies and Business Implications – 10%
- AI Strategy for Executives – 18%
- Ethical, Legal, and Societal Considerations – 12%
- Managing AI Projects – 12%
- AI and the Future of Work – 15%
- Department-Specific AI Applications – 15%
- Interactive Workshop – 10%

## Termíny školení

Datum	Místo konání	Časové pásmo	Jazyk	Typ	Garance termínu	CENA
01 Jan 0001			English	Self Paced Training		Kč bez DPH 4,500.00

## Dodatečné informace

Školení je možné zajistit na míru. Kontaktujte nás pro bližší informace.