



Enterprise Computing Solutions - Education Services

TRAINING OFFERING

Sie erreichen uns hier

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AI+ Executive™

CODE:	LÄNGE:	PREIS:
AIC_AC-110	2.64 Hours (0.33 Tage)	€195.00

Description

Pioneering AI: Leading with Insight and Impact

Strategic Business Focus: Tailored for leaders to drive AI-led business transformation
Decision-Making Power: Equips professionals with hands-on insights for informed AI adoption
End-to-End Understanding: Covers frameworks from AI basics to real-world implementation
Leadership-Ready Skills: Empowers executives to confidently integrate AI within operations

Why This Certification Matters

Strategic AI Insights: Understand AI technologies and their business impact to develop and execute effective AI strategies.
Practical Application: Engage in workshops and case studies to gain practical, actionable AI knowledge.
Ethical AI Implementation: Learn the ethical and legal considerations for responsible AI practices.
Future-Proof Workforce: Prepare your team with the skills needed to thrive in an AI-driven workplace.

At a Glance: Course + Exam Overview

Included: Self-paced course + Official exam + Digital badge
Delivery: Projects & case studies
Outcome: Industry-recognized credential + hands-on experience

The following tools will be explored in this course:

Copilot
UiPath
Pega Infinity

What's Included (One-Year Subscription + All Updates):

High-Quality Videos, E-book (PDF & Audio), and Podcasts
AI Mentor for Personalized Guidance
Quizzes, Assessments, and Course Resources
Online Proctored Exam with One Free Retake
Comprehensive Exam Study Guide
Access for Tablet & Phone

Lernziel

AI Strategy Development
AI Integration in Business
Real-World AI Use Cases Analysis
Ethical Considerations in AI
AI Trend Analysis
Informed Decision-Making with AI
Leadership in AI-Driven Organizations
AI-Driven Business Transformation

Zielgruppe

Business Leaders & Executives: Leverage AI to drive strategic decisions, optimize operations, and enhance business growth.
Data Scientists & Analysts: Master AI tools to analyze large datasets and gain actionable insights for business intelligence.
IT Managers: Implement AI to streamline processes, increase efficiency, and manage enterprise systems effectively.
Technology Consultants: Guide organizations in integrating AI for transformation and scalability in their tech strategies.
Students & New Graduates: Gain cutting-edge AI skills to stand out in the evolving tech landscape and future-proof your career.

Voraussetzungen

Business Awareness: Basic understanding of how businesses operate.
Tech Comfort: Openness to learn about AI tools and concepts.
Decision-Making Insight: Some knowledge of how choices are made in organizations.
Openness to AI: Curiosity about the potential of artificial intelligence in businesses.

Inhalt

What You'll Learn

Certification Overview

Course Introduction

Module 1: Understanding Artificial Intelligence (AI)

- 1.1 Introduction to AI in Business
- 1.2 Basic Concepts of AI
- 1.3 History and Evolution of AI in Business
- 1.4 Importance of AI in Modern Business Practices

Module 2: AI Technologies and Business Implications

- 2.1 Big Data Concepts
- 2.2 Machine Learning
- 2.3 Natural Language Processing (NLP) and Chatbots
- 2.4 Robotics and Automation
- 2.5 AI Tools Demonstration

Module 3: AI Strategy for Executives

- 3.1 Strategic AI Development
- 3.2 AI and Business Alignment
- 3.3 Measuring AI ROI

Module 4: Ethical, Legal, and Societal Considerations

- 4.1 Ethics in AI
- 4.2 AI and Privacy Laws
- 4.3 AI Governance

Module 5: Managing AI Projects

- 5.1 AI Project Management
- 5.2 Leading AI Teams
- 5.3 Case Study Analysis

Module 6: AI and the Future of Work

- 6.1 Impact on the Workforce
- 6.2 Skills for the AI Era
- 6.3 Future Trends in AI

Module 7: Department-Specific AI Applications

- 7.1 Finance and Accounting
- 7.2 Marketing and Sales
- 7.3 Human Resources

Module 8: Interactive Workshop

- 8.1 AI Integration Planning
- 8.2 Workshop Activities

Optional Module: AI Agents for Business Strategy

- 1. Understanding AI Agents
- 2. Case Studies
- 3. Hands-On Practice with AI Agents

Weiterführende Kurse

- AI+ Prompt Engineer Level 1™
- AI+ Everyone™
- AI+ Foundation™

Test und Zertifizierung

Exam Details:

- Duration 90 minutes
- Passing Score 70% (35/50)
- Format 50 multiple-choice/multiple-response questions
- Delivery Method Online via proctored exam platform (flexible scheduling)

Exam Blueprint:

- Understanding Artificial Intelligence (AI) – 8%
- AI Technologies and Business Implications – 10%
- AI Strategy for Executives – 18%
- Ethical, Legal, and Societal Considerations – 12%
- Managing AI Projects – 12%
- AI and the Future of Work – 15%
- Department-Specific AI Applications – 15%
- Interactive Workshop – 10%

Kurstermine

Auf Anfrage. Bitte [kontaktieren Sie uns](#)

Zusätzliche Information

[Diese Schulung ist auch als Vor-Ort-Schulung verfügbar. Bitte kontaktieren Sie uns, um mehr zu erfahren.](#)