Enterprise Computing Solutions - Education Services

TRAINING OFFERING

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AI CERTs® AI+ Foundation™

CODE:	LENGTH:	PRICE:
AIC_AF-101	4 Hours	£150.00

Description

Building the Future with AI: A Strong Foundation for Tomorrow's Innovators

- **Beginner-Friendly Course:** Ideal starting point to explore AI principles and practical tools
- **Foundational Learning:** Covers AI fundamentals, real-world applications, and ethics
- **No Technical Background Needed:** Requires basic interest in using technology

Why This Certification Matters

- **Foundational AI Knowledge:** Gain a strong foundation in AI, ethics, and real-world applications, equipping you with essential AI knowledge.
- **Practical Application of AI**: Learn how to effectively interact with AI models and apply AI tools to real-world challenges.
- **Ethical AI Adoption:** Understand the ethical considerations of AI, including fairness, transparency, and privacy.
- **Increased Competitiveness:** Learn prompt engineering and AI tools to enhance innovation in your work.
- **Real-World Insights:** Explore how AI is reshaping industries and gain valuable insights into its practical applications.

At a Glance: Course + Exam Overview

- **Included:** Self-paced course + Official exam + Digital badge
- **Delivery:** Projects & case studies
- **Outcome:** Industry-recognized credential + hands-on experience

The following tools will be explored in this course:

- ChatGPT
- Humata AI
- Amto AI
- AI Lawyer

What’s Included (One-Year Subscription + All Updates):

- High-Quality Videos, E-book (PDF & Audio), and Podcasts
- AI Mentor for Personalized Guidance
- Quizzes, Assessments, and Course Resources
- Online Proctored Exam with One Free Retake
- Comprehensive Exam Study Guide
- Access for Tablet & Phone

Objectives

- AI Fundamentals & Prompt Engineering
- Deployment of AI Models
- AI Ethics & Governance
- AI-Driven Automation
- Integration of AI Strategies

Audience

- **Business Professionals:** Learn how AI is reshaping industries and discover AI-driven business strategies to stay competitive in a technology-driven market.
- **AI Enthusiasts:** Gain foundational knowledge in AI, prompt engineering, and real-world applications, preparing you for a deeper understanding of AI's potential.
- **Technology Leaders:** Equip yourself with essential AI skills and insights on how to leverage AI tools and models effectively to drive innovation in your organization.
- **Ethics Professionals:** Explore the ethical considerations of AI, including fairness, transparency, and privacy, ensuring responsible AI adoption in any industry.
- **Students & New Graduates:** Build a competitive resume by mastering AI basics and ethical practices, preparing for a future career in the rapidly growing AI field.

Prerequisites

- Basic familiarity with using technology.
- Curiosity about AI applications in different industries.
- Interest in ethical considerations related to AI's impact on society.

Programme

What You'll Learn

Module 1: Introduction do AI & Its Impact

1.1 Understanding AI
1.2 AI in Everyday Life
1.3 Introduction to Machine Learning
1.4 Use-Case, Case Study, and Hands On Activity

Module 2: Prompt Engineering: Interacting with AI

2.1 Defining Prompt Engineering and its Importance
2.2 Enhancement through Well-Crafted Prompts
2.3 Exploring GPT-4
2.4 Use-Case, Case Study, and Hands On Activity

Module 3: AI in Business & Industry Applications

3.1 Crafting AI Strategies
3.2 Key AI Tools for Business
3.3 Power of GAN AI
3.4 Use-Case, Case Study, and Hands On Activity

Module 4: AI Ethics & Bias

4.1 Overview of Ethical Considerations in AI
4.2 Data Collection and Bias consequences
4.3 Bias Impact on Decision-Making
4.4 Use-Case, Case Study, and Hands On Activity

Module 5: The Future of AI & Career Opportunities

5.1 AI's Role in Addressing Global Challenges
5.2 How AI is Reshaping Industries and the Nature of Work

5.3 Job Displacement vs. Job Creation
5.4 Skills of the Future
5.5 Use-Case, Case Study, and Hands On Activity

Follow on courses

- AI+ Everyone™
- AI+ Executive™
- AI+ Prompt Engineer Level 1™

Test and Certification

Exam Details

- Duration: 90 minutes
- Passing Score: 70% (35/50)
- Format: 50 multiple-choice/multiple-response questions
- Delivery Method: Online via proctored exam platform (flexible scheduling)

Exam Blueprint:

- Introduction to AI & Its Impact - 20%
- Prompt Engineering - Interacting with AI - 20%
- AI in Business & Industry Applications - 20%
- AI Ethics & Bias - 20%
- The Future of AI & Career Opportunities - 20%

Session Dates

Date	Location	Time Zone	Language	Type	Guaranteed	PRICE
01 Jan 0001			English	Self Paced Training		£150.00

Additional Information

This training is also available as onsite training. Please contact us to find out more.