



Enterprise Computing Solutions - Education Services

OFERTA FORMATIVA

Detalles de contacto

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AI+ Executive™

CÓDIGO:	DURACIÓN:	Precio:
AIC_AC-110	8 Hours	€195.00

Description

Pioneering AI: Leading with Insight and Impact

- Strategic Business Focus: Tailored for leaders to drive AI-led business transformation
- Decision-Making Power: Equips professionals with hands-on insights for informed AI adoption
- End-to-End Understanding: Covers frameworks from AI basics to real-world implementation
- Leadership-Ready Skills: Empowers executives to confidently integrate AI within operations

Why This Certification Matters

- **Strategic AI Insights:** Understand AI technologies and their business impact to develop and execute effective AI strategies.
- **Practical Application:** Engage in workshops and case studies to gain practical, actionable AI knowledge.
- **Ethical AI Implementation:** Learn the ethical and legal considerations for responsible AI practices.
- **Future-Proof Workforce:** Prepare your team with the skills needed to thrive in an AI-driven workplace.

At a Glance: Course + Exam Overview

- Included: Self-paced course + Official exam + Digital badge
- Delivery: Projects & case studies
- Outcome: Industry-recognized credential + hands-on experience

The following tools will be explored in this course:

- Copilot
- UiPath
- Pega Infinity

What's Included (One-Year Subscription + All Updates):

- High-Quality Videos, E-book (PDF & Audio), and Podcasts
- AI Mentor for Personalized Guidance
- Quizzes, Assessments, and Course Resources
- Online Proctored Exam with One Free Retake
- Comprehensive Exam Study Guide
- Access for Tablet & Phone

Objetivos

- AI Strategy Development
- AI Integration in Business

- Real-World AI Use Cases Analysis
- Ethical Considerations in AI
- AI Trend Analysis
- Informed Decision-Making with AI
- Leadership in AI-Driven Organizations
- AI-Driven Business Transformation

Público

- **Business Leaders & Executives:** Leverage AI to drive strategic decisions, optimize operations, and enhance business growth.
- **Data Scientists & Analysts:** Master AI tools to analyze large datasets and gain actionable insights for business intelligence.
- **IT Managers:** Implement AI to streamline processes, increase efficiency, and manage enterprise systems effectively.
- **Technology Consultants:** Guide organizations in integrating AI for transformation and scalability in their tech strategies.
- **Students & New Graduates:** Gain cutting-edge AI skills to stand out in the evolving tech landscape and future-proof your career.

Requisitos Previos

- **Business Awareness:** Basic understanding of how businesses operate.
- **Tech Comfort:** Openness to learn about AI tools and concepts.
- **Decision-Making Insight:** Some knowledge of how choices are made in organizations.
- **Openness to AI:** Curiosity about the potential of artificial intelligence in businesses.

Programa

What You'll Learn

Certification Overview

- Course Introduction

Module 1: Understanding Artificial Intelligence (AI)

- 1.1 Introduction to AI in Business
- 1.2 Basic Concepts of AI
- 1.3 History and Evolution of AI in Business
- 1.4 Importance of AI in Modern Business Practices

Module 2: AI Technologies and Business Implications

- 2.1 Big Data Concepts
- 2.2 Machine Learning
- 2.3 Natural Language Processing (NLP) and Chatbots
- 2.4 Robotics and Automation
- 2.5 AI Tools Demonstration

Module 3: AI Strategy for Executives

- 3.1 Strategic AI Development
- 3.2 AI and Business Alignment
- 3.3 Measuring AI ROI

Module 4: Ethical, Legal, and Societal Considerations

1. 4.1 Ethics in AI
2. 4.2 AI and Privacy Laws
3. 4.3 AI Governance

Module 5: Managing AI Projects

1. 5.1 AI Project Management
2. 5.2 Leading AI Teams
3. 5.3 Case Study Analysis

Module 6: AI and the Future of Work

1. 6.1 Impact on the Workforce
2. 6.2 Skills for the AI Era
3. 6.3 Future Trends in AI

Module 7: Department-Specific AI Applications

1. 7.1 Finance and Accounting
2. 7.2 Marketing and Sales
3. 7.3 Human Resources

Module 8: Interactive Workshop

1. 8.1 AI Integration Planning
2. 8.2 Workshop Activities

Optional Module: AI Agents for Business Strategy

1. 1. Understanding AI Agents
2. 2. Case Studies
3. 3. Hands-On Practice with AI Agents

Follow on courses

- AI+ Prompt Engineer Level 1™
- AI+ Everyone™
- AI+ Foundation™

Examen y certificación

Exam Details:

- Duration 90 minutes
- Passing Score 70% (35/50)
- Format 50 multiple-choice/multiple-response questions
- Delivery Method Online via proctored exam platform (flexible scheduling)

Exam Blueprint:

- Understanding Artificial Intelligence (AI) – 8%
- AI Technologies and Business Implications – 10%
- AI Strategy for Executives – 18%
- Ethical, Legal, and Societal Considerations – 12%
- Managing AI Projects – 12%
- AI and the Future of Work – 15%
- Department-Specific AI Applications – 15%
- Interactive Workshop – 10%

Fechas Programadas

Fecha	Localización	Zona horaria	Idioma	Modalidad de impartición	Impartición garantizada	Precio
01 Jan 0001			English	Self Paced Training		€195.00

Información Adicional

[Esta formación también está disponible en modalidad presencial. Por favor contáctenos para más información.](#)