



**Arrow ECS Finland Oy - Education Services**

## **TRAINING OFFERING**

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**You can reach us at:**

Arrow ECS Finland Oy, Lars Sonckin kaari 16, 02600 Espoo, Finland

Email: [education.ecs.fi@arrow.com](mailto:education.ecs.fi@arrow.com)

Phone: 0870 251 1000



**CODE:**            **LENGTH:**            **PRICE:**

AIC\_AF-101        4 Hours            Free

## Description

### Building the Future with AI: A Strong Foundation for Tomorrow's Innovators

- **Beginner-Friendly Course:** Ideal starting point to explore AI principles and practical tools
- **Foundational Learning:** Covers AI fundamentals, real-world applications, and ethics
- **No Technical Background Needed:** Requires basic interest in using technology

## Why This Certification Matters

- **Foundational AI Knowledge:** Gain a strong foundation in AI, ethics, and real-world applications, equipping you with essential AI knowledge.
- **Practical Application of AI:** Learn how to effectively interact with AI models and apply AI tools to real-world challenges.
- **Ethical AI Adoption:** Understand the ethical considerations of AI, including fairness, transparency, and privacy.
- **Increased Competitiveness:** Learn prompt engineering and AI tools to enhance innovation in your work.
- **Real-World Insights:** Explore how AI is reshaping industries and gain valuable insights into its practical applications.

## At a Glance: Course + Exam Overview

- **Included:** Self-paced course + Official exam + Digital badge
- **Delivery:** Projects & case studies
- **Outcome:** Industry-recognized credential + hands-on experience

## The following tools will be explored in this course:

- ChatGPT
- Humata AI
- Amto AI
- AI Lawyer

## What's Included (One-Year Subscription + All Updates):

- High-Quality Videos, E-book (PDF & Audio), and Podcasts
- AI Mentor for Personalized Guidance
- Quizzes, Assessments, and Course Resources
- Online Proctored Exam with One Free Retake
- Comprehensive Exam Study Guide
- Access for Tablet & Phone

## Objectives

- AI Fundamentals & Prompt Engineering
- Deployment of AI Models
- AI Ethics & Governance
- AI-Driven Automation
- Integration of AI Strategies

## Audience

- **Business Professionals:** Learn how AI is reshaping industries and discover AI-driven business strategies to stay competitive in a technology-driven market.
- **AI Enthusiasts:** Gain foundational knowledge in AI, prompt engineering, and real-world applications, preparing you for a deeper understanding of AI's potential.
- **Technology Leaders:** Equip yourself with essential AI skills and insights on how to leverage AI tools and models effectively to drive innovation in your organization.
- **Ethics Professionals:** Explore the ethical considerations of AI, including fairness, transparency, and privacy, ensuring responsible AI adoption in any industry.
- **Students & New Graduates:** Build a competitive resume by mastering AI basics and ethical practices, preparing for a future career in the rapidly growing AI field.

## Prerequisites

- Basic familiarity with using technology.
- Curiosity about AI applications in different industries.
- Interest in ethical considerations related to AI's impact on society.

## Programme

### What You'll Learn

#### Module 1: Introduction to AI & Its Impact

- 1.1 Understanding AI
- 1.2 AI in Everyday Life
- 1.3 Introduction to Machine Learning
- 1.4 Use-Case, Case Study, and Hands On Activity

#### Module 2: Prompt Engineering: Interacting with AI

- 2.1 Defining Prompt Engineering and its Importance
- 2.2 Enhancement through Well-Crafted Prompts
- 2.3 Exploring GPT-4
- 2.4 Use-Case, Case Study, and Hands On Activity

#### Module 3: AI in Business & Industry Applications

- 3.1 Crafting AI Strategies
- 3.2 Key AI Tools for Business
- 3.3 Power of GAN AI
- 3.4 Use-Case, Case Study, and Hands On Activity

#### Module 4: AI Ethics & Bias

- 4.1 Overview of Ethical Considerations in AI
- 4.2 Data Collection and Bias consequences
- 4.3 Bias Impact on Decision-Making
- 4.4 Use-Case, Case Study, and Hands On Activity

#### Module 5: The Future of AI & Career Opportunities

- 5.1 AI's Role in Addressing Global Challenges
- 5.2 How AI is Reshaping Industries and the Nature of Work

Follow on courses

- AI+ Everyone™
- AI+ Executive™
- AI+ Prompt Engineer Level 1™

Test and Certification

Exam Details

- Duration: 90 minutes
- Passing Score: 70% (35/50)
- Format: 50 multiple-choice/multiple-response questions
- Delivery Method: Online via proctored exam platform (flexible scheduling)

Exam Blueprint:

- Introduction to AI & Its Impact - 20%
- Prompt Engineering - Interacting with AI - 20%
- AI in Business & Industry Applications - 20%
- AI Ethics & Bias - 20%
- The Future of AI & Career Opportunities - 20%

Further Information

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Session Dates

Date	Location	Time Zone	Language	Type	Guaranteed	PRICE
01 Jan 0001			English	Self Paced Training		Request Price

Additional Information

[This training is also available as onsite training. Please contact us to find out more.](#)