Arrow ECS Finland Oy - Education Services

TRAINING OFFERING

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AI+ Executive™

CODE:	LENGTH:	PRICE:
AIC_AC-110	8 Hours	€185.00

Description

Pioneering AI: Leading with Insight and Impact

- Strategic Business Focus: Tailored for leaders to drive AI-led business transformation
- Decision-Making Power: Equips professionals with hands-on insights for informed AI adoption
- End-to-End Understanding: Covers frameworks from AI basics to real-world implementation
- Leadership-Ready Skills: Empowers executives to confidently integrate AI within operations

Why This Certification Matters

- **Strategic AI Insights:** Understand AI technologies and their business impact to develop and execute effective AI strategies.
- **Practical Application:** Engage in workshops and case studies to gain practical, actionable AI knowledge.
- **Ethical AI Implementation:** Learn the ethical and legal considerations for responsible AI practices.
- **Future-Proof Workforce:** Prepare your team with the skills needed to thrive in an AI-driven workplace.

At a Glance: Course + Exam Overview

- Included: Self-paced course + Official exam + Digital badge
- Delivery: Projects & case studies
- Outcome: Industry-recognized credential + hands-on experience

The following tools will be explored in this course:

- Copilot
- UiPath
- Pega Infinity

What's Included (One-Year Subscription + All Updates):

- High-Quality Videos, E-book (PDF & Audio), and Podcasts
- AI Mentor for Personalized Guidance
- Quizzes, Assessments, and Course Resources
- Online Proctored Exam with One Free Retake
- Comprehensive Exam Study Guide
- Access for Tablet & Phone

Objectives

- AI Strategy Development
- AI Integration in Business

- Real-World AI Use Cases Analysis
- Ethical Considerations in AI
- AI Trend Analysis
- Informed Decision-Making with AI
- Leadership in AI-Driven Organizations
- AI-Driven Business Transformation

Audience

- **Business Leaders & Executives:** Leverage AI to drive strategic decisions, optimize operations, and enhance business growth.
- **Data Scientists & Analysts:** Master AI tools to analyze large datasets and gain actionable insights for business intelligence.
- **IT Managers:** Implement AI to streamline processes, increase efficiency, and manage enterprise systems effectively.
- **Technology Consultants:** Guide organizations in integrating AI for transformation and scalability in their tech strategies.
- **Students & New Graduates:** Gain cutting-edge AI skills to stand out in the evolving tech landscape and future-proof your career.

Prerequisites

- **Business Awareness:** Basic understanding of how businesses operate.
- **Tech Comfort:** Openness to learn about AI tools and concepts.
- **Decision-Making Insight:** Some knowledge of how choices are made in organizations.
- **Openness to AI:** Curiosity about the potential of artificial intelligence in businesses.

Programme

What You'll Learn

Certification Overview

- Course Introduction

Module 1: Understanding Artificial Intelligence (AI)

1. 1.1 Introduction to AI in Business
2. 1.2 Basic Concepts of AI
3. 1.3 History and Evolution of AI in Business
4. 1.4 Importance of AI in Modern Business Practices

Module 2: AI Technologies and Business Implications

1. 2.1 Big Data Concepts
2. 2.2 Machine Learning
3. 2.3 Natural Language Processing (NLP) and Chatbots
4. 2.4 Robotics and Automation
5. 2.5 AI Tools Demonstration

Module 3: AI Strategy for Executives

1. 3.1 Strategic AI Development
2. 3.2 AI and Business Alignment
3. 3.3 Measuring AI ROI

Module 4: Ethical, Legal, and Societal Considerations

1. 4.1 Ethics in AI
2. 4.2 AI and Privacy Laws
3. 4.3 AI Governance

Module 5: Managing AI Projects

1. 5.1 AI Project Management
2. 5.2 Leading AI Teams
3. 5.3 Case Study Analysis

Module 6: AI and the Future of Work

1. 6.1 Impact on the Workforce
2. 6.2 Skills for the AI Era
3. 6.3 Future Trends in AI

Module 7: Department-Specific AI Applications

1. 7.1 Finance and Accounting
2. 7.2 Marketing and Sales
3. 7.3 Human Resources

Module 8: Interactive Workshop

1. 8.1 AI Integration Planning
2. 8.2 Workshop Activities

Optional Module: AI Agents for Business Strategy

1. 1. Understanding AI Agents
2. 2. Case Studies
3. 3. Hands-On Practice with AI Agents

Follow on courses

- AI+ Prompt Engineer Level 1™
- AI+ Everyone™
- AI+ Foundation™

Test and Certification

Exam Details:

- Duration 90 minutes
- Passing Score 70% (35/50)
- Format 50 multiple-choice/multiple-response questions
- Delivery Method Online via proctored exam platform (flexible scheduling)

Exam Blueprint:

- Understanding Artificial Intelligence (AI) – 8%
- AI Technologies and Business Implications – 10%
- AI Strategy for Executives – 18%
- Ethical, Legal, and Societal Considerations – 12%
- Managing AI Projects – 12%
- AI and the Future of Work – 15%
- Department-Specific AI Applications – 15%
- Interactive Workshop – 10%

Session Dates

Date	Location	Time Zone	Language	Type	Guaranteed	PRICE
01 Jan 0001			English	Self Paced Training		€185.00

Additional Information

This training is also available as onsite training. Please contact us to find out more.