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Email: training.ecs.fr@arrow.com
Phone: 01 49 97 50 00



Data science without a Ph.D. Using IBM SPSS Modeler (v18.1.1)

CODE: **DURÉE:** **PRIX H.T.:**

0A018G 8 Hours (1 day) €1,490.00

Description

This course focuses on reviewing concepts of data science, where participants will learn the stages of a data science project. Topics include using automated tools to prepare data for analysis, build models, evaluate models, and deploy models. To learn about these data science concepts and topics, participants will use IBM SPSS Modeler as a tool.

Objectifs

- Introduction to data science and IBM SPSS Modeler
- Setting measurement levels
- Exploring the data
- Using automated data preparation
- Partitioning the data
- Selecting predictors
- Using automated modeling
- Evaluating models
- Deploying models

Audience

- Business Analysts • Data Scientists • Participants who want to get started with data science

Prérequis

- It is recommended that you have an understanding of your business data

Programme

- 1: Introduction to data science and IBM SPSS Modeler
 - Explain the stages in a data-science project, using the CRISP-DM methodology
 - Create IBM SPSS Modeler streams
 - Build and apply a machine learning model
- 2: Setting measurement levels
 - Explain the concept of "field measurement level"
 - Explain the consequences of incorrect measurement levels
- 3: Exploring the data
 - Audit the data
 - Check for invalid values
 - Take action for invalid values
- 4: Using automated data preparation
 - Impute missing values
 - Replace outliers and extremes
- 5: Partitioning the data
 - Automatically exclude low quality fields
 - Automatically replace missing values
 - Automatically replace outliers and extremes
- 6: Selecting predictors
 - Automatically select important predictors (features) to predict a target
 - Explain the limitations of automatically selecting features
- 7: Using automated modeling
 - Find the best model for categorical targets
 - Find the best model for continuous targets
- 8: Evaluating models
 - Explain what an ensemble model is
 - Evaluate models for categorical targets
 - Evaluate models for continuous targets
- 9: Deploying models
 - List two ways to deploy models
 - Export scored data

Dates de session

Sur demande. [Merci de nous contacter](#)

Informations Complémentaires

Cette formation est également disponible sous forme de formation sur site. Veuillez nous contacter pour en savoir plus.