



Enterprise Computing Solutions - Education Services

## TRAINING OFFERING

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**You can reach us at:**

Arrow ECS, Woluwedal 30, 1932 Sint-Stevens-Woluwe

Email: [education.ecs.benelux@arrow.com](mailto:education.ecs.benelux@arrow.com)

Phone: +32 2 332 19 57



# Advanced Machine Learning Models Using IBM SPSS Modeler (V18.2)

<b>CODE:</b>	<b>LENGTH:</b>	<b>PRICE:</b>
0A039G	8 Hours (1 day)	€780.00

## Description

This course presents advanced models available in IBM SPSS Modeler. The participant is first introduced to a technique named PCA/Factor, to reduce the number of fields to a number of core factors, referred to as components or factors. The next topics focus on supervised models, including Support Vector Machines, Random Trees, and XGBoost. Methods are reviewed on how to analyze text data, combine individual models into a single model, and how to enhance the power of IBM SPSS Modeler by adding external models, developed in Python or R, to the Modeling palette.

## Objectives

Introduction to advanced machine learning models • Taxonomy of models • Overview of supervised models • Overview of models to create natural groupings

Group fields: Factor Analysis and Principal Component Analysis • Factor Analysis basics • Principal Components basics • Assumptions of Factor Analysis • Key issues in Factor Analysis • Improve the interpretability • Factor and component scores

Predict targets with Nearest Neighbor Analysis • Nearest Neighbor Analysis basics • Key issues in Nearest Neighbor Analysis • Assess model fit

Explore advanced supervised models • Support Vector Machines basics • Random Trees basics • XGBoost basics

Introduction to Generalized Linear Models • Generalized Linear Models • Available distributions • Available link functions

Combine supervised models • Combine models with the Ensemble node • Identify ensemble methods for categorical targets •

Identify ensemble methods for flag targets • Identify ensemble methods for continuous targets • Meta-level modeling

Use external machine learning models • IBM SPSS Modeler Extension nodes • Use external machine learning programs in IBM SPSS Modeler

Analyze text data • Text Mining and Data Science • Text Mining applications • Modeling with text data

## Audience

- Data scientists
- Business analysts
- Experienced users of IBM SPSS Modeler who want to learn about advanced techniques in the software

## Prerequisites

- Knowledge of your business requirements
- Required: IBM SPSS Modeler Foundations (V18.2) course (0A069G/0E069G) or equivalent knowledge of how to import, explore, and prepare data with IBM SPSS Modeler v18.2, and know the basics of modeling.
- Recommended: Introduction to Machine Learning Models Using IBM SPSS Modeler (V18.2) course (0A079G/0E079G), or equivalent knowledge or experience with the product about supervised machine learning models (CHAID, C&R Tree, Regression, Random Trees, Neural Net, XGBoost), unsupervised machine learning models (TwoStep Cluster), and association machine learning models such as APriori.

## Programme

Introduction to advanced machine learning models• Taxonomy of models• Overview of supervised models• Overview of models to create natural groupingsGroup fields: Factor Analysis and Principal Component Analysis• Factor Analysis basics• Principal Components basics• Assumptions of Factor Analysis• Key issues in Factor Analysis• Improve the interpretability• Factor and component scoresPredict targets with Nearest Neighbor Analysis• Nearest Neighbor Analysis basics• Key issues in Nearest Neighbor Analysis• Assess model fitExplore advanced supervised models• Support Vector Machines basics• Random Trees basics• XGBoost basicsIntroduction to Generalized Linear Models• Generalized Linear Models• Available distributions• Available link functionsCombine supervised models• Combine models with the Ensemble node• Identify ensemble methods for categorical targets• Identify ensemble methods for flag targets• Identify ensemble methods for continuous targets• Meta-level modelingUse external machine learning models• IBM SPSS Modeler Extension nodes• Use external machine learning programs in IBM SPSS ModelerAnalyze text data• Text Mining and Data Science• Text Mining applications• Modeling with text data

## Session Dates

Date	Location	Time Zone	Language	Type	Guaranteed	PRICE
14 Jun 2023	Virtual Classroom (GMT / UTC)	BST	English	Instructor Led Online		€780.00
04 Oct 2023	Virtual Classroom (GMT / UTC)	BST	English	Instructor Led Online		€780.00

## Additional Information

[This training is also available as onsite training. Please contact us to find out more.](#)